



Camille Brunette

DETAILS

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PORTFOLIO

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INDUSTRY SPECIALISATION

FinTech

Business

PropTech

Automotive

Beauty/Medical

RIGHT TO WORK

- Right to live and work indefinitely in the UK
- I'm a Kiwi living in London for seven years! 🇺🇰 🇳🇿
- I've been deployed to San Francisco

ABOUT ME

Highly experienced end-to-end product designer with a proven track record of delivering best in class experiences and beautiful UI. A deep thinker, excellent at rapid problem-solving and collaboration in a product design capacity.

EMPLOYMENT HISTORY

Product Design Lead, ANNA Money

UK

May 2019 — Present (5 years, full-time contract)

- Designing solutions for the web and mobile app in order to meet business goals
- Conducting rapid research to discover user needs to embed into design solutions
- Crafting simple UI for taxes and payroll, contributing to our design system
- Improving acquisition, boosting revenue and generating new engagement
- Working with others in a cross-functional product team to create impactful solutions

UX Design Lead, UP for Digital

UK

Feb 2022 — Sep 2022 (8 months, part time contract)

- Designed web solutions that met specific user needs and converted traffic to leads
- Created and tested prototypes to generate research insight and iterate on designs
- Contributed to a design system and coached a visual designer toward final work
- Communicated user-centric design rationales to gain stakeholder approval

Creative UX Lead, Elephant

UK

May 2019 (2 weeks, contract)

- Created explorative digital experience designs for M&S loyalty program
- Presented ideas and solutions to M&S that provided clarity and direction

Senior Experience Designer, R/GA

UK

Feb 2019 — Apr 2019 (3 months, contract)

- Conducted a Heuristic Review of Siemens' internal education platform
- Redesigned experiences to be more user-centric and able to capture engagement
- Produced UX strategy recommendations
- Presented concepts to C-Level executives in Munich, explaining ideas

UI/UX Designer, Signal Noise

UK

Jan 2019 — Feb 2019 (2 months, contract)

- Delivered UI/UX design solutions for Fiat – wireframes and pixel-perfect mockups
- Worked with graphs and complex data to design a user-friendly analysis dashboard
- Offered diverse solutions to stakeholder briefings

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SKILLS

Customer Journey Maps
User Flows
Wire-framing
Product Design
UI Design
Design Systems
Interactive Prototyping
User Testing
UX Research
Information Architecture
Sitemaps
Personas
Workshop Facilitation
Copywriting
Visual Design

SOFTWARE

Figma
Sketch
Axure
Adobe XD, Illustrator,
Photoshop, InDesign
Apple Keynote
Google Workspace
Microsoft Teams

PERSONAL SKILLS

Influence and persuasion
Clear communication
Warmth and kindness
Active listening
Time management

References available on
request

EMPLOYMENT HISTORY CONTINUED

Senior Experience Designer, R/GA

UK

Oct 2018 — Dec 2018 (3 months, contract)

- Conducted experience design for a responsive web tool for British Land
- Transformed a vast number of user stories into pleasant experiences
- Crafted user journeys for web and email experiences
- Created compelling solutions through workshop-based collaboration

UX/UI Designer, Techspace

UK

Jul 2017 — Aug 2018 (1 year 2 months, employment)

- Re-designed internal tools for employees so they could deliver a better service
- Designed user-centric flows, wireframes and UI for customer-facing responsive web tools and the mobile app
- Crafted pixel-perfect designs for the marketing website so sales targets could be met
- Conducted rapid research on interactive prototypes

Xero

New Zealand

• Senior UX/UI and Marketing Designer Apr 2015 — Apr 2017

- Conducted UX/UI Design and managed a team of 3 designers

• UX/UI and Marketing Designer Apr 2011 — Apr 2015

- Created user-friendly wireframes and pixel-perfect UI for the xero.com website
- Conducted user tests on prototypes and leveraged data to make informed decisions
- Applied my knowledge of design principles, colour, and typography for print and web

Web Designer, Webalite

New Zealand

Aug 2010 — Apr 2011 (9 months, contract)

- Designed websites and presented mockups to clients
- Delivered user-friendly digital experiences and maintained clear communication

Graphic Designer, Typography By Design LTD

New Zealand

Jun 2006 — Feb 2010 (3 years 9 months employment)

- Graphic and web design, including branding and print design
- Collaborated with clients, mostly small business owners, bringing visions to life

EDUCATION

Bachelor of Computer Graphic Design

UCOL – Previously the Whanganui School of Design
Graduated with Distinction, 2004

Diploma in Web Development

Youbee College of Creative Innovation, 2011

TRAINING

Conducting UX Workshops

Nielsen Norman, 2019